

Work Experience

Studio DBJ

04.2021-

Web Designer & Developer (Contract)

Partnered with branding and design studio to design & develop ecommerce stores and marketing sites for influencers, authors and podcasts.

Gordils & Willis

04.2021-11.2021

Web Designer & Developer (Contract)

Designed and developed album release web campaign for musician Chet Faker.

Shipped e-commerce features for inventory management to improve checkout flows and conversion. Worked with Gatsby, React, Shopify API and GraphQL.

BoldVoice

05.2021-11.2021

Product Designer (Contract)

Sole designer at YC startup designing accent coaching app for iOS & Android.

Crafted design language, designed interactive speech practice features and developed marketing assets. Featured as #2 Product of the Day on Product Hunt. Rated 4.9/5 on the iOS App Store with 400+ reviews.

Alright Studio

12.2019-02.2021

Web Designer & Developer

Design and development at full service creative agency. Worked on marketing websites for healthtech startups, e-commerce stores for fashion and retail clients and interactive web experiences using Canvas API. Got featured on website galleries like siteInspire. Worked with a variety of tech stacks — React based headless setups, Shopify, WordPress and static site generators.

Google

06.2017-08.2017

UX Research Intern, Accenture

Worked on the Localisation team to help contextualize products like Google News, Google Flights and Google Pay for non-US markets. Conducted usability tests, crafted questionnaires, surveys and presentation decks.

Independent Practice

06.2012-

Product Designer & Web Developer

Been running a freelance design & development practice for 6+ years. Projects include: marketing sites for Netflix show and startups, gaming app design for e-sports company, portfolio for Cannes-nominated filmmaker, e-commerce stores for record labels, and more.

Education

University of California, San Diego

09.2015-12.2019

B.S. Cognitive Science — Human Computer Interaction & Design

Tools

Figma, Sketch, Adobe XD, Adobe CC, Rhino

HTML, CSS/SCSS, JavaScript, React, Shopify, Liquid, Eleventy, Jekyll

Miscellaneous

Published interviews with creative visionaries for [Mindsparkle](#); won Best Design @ IIIT Delhi Hackathon; featured on [siteInspire](#); awarded Figma Scholarship to attend [Config 2020](#); started UC San Diego's first design collective; studied Philosophy & Music at Hong Kong University on a semester abroad.